

# Making Connections

REBUILDING STUDENTS' LIVES ONE PIECE AT A TIME.



COMMUNITIES IN SCHOOLS OF HAMPTON ROADS  
ANNUAL REPORT 2020-21

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**our mission is to surround students with a  
community of support, empowering  
them to stay in school and achieve in life.**

# EXECUTIVE DIRECTOR'S NOTE

**Dear CISofHR Friends and Advocates,**

Without question, 2020 will be remembered as one of the most challenging years in our nation's history. It was a year marked by personal loss, social and civil unrest, anxiety, and uncertainty for so many in our country. Our hearts go out to all those who lost so much, with hopes that 2021 is bringing brighter days.

For Communities In Schools of Hampton Roads, 2020 proved to be an extraordinary year. While we had our share of challenges, the year allowed us to demonstrate our powerful impact throughout Hampton Roads. During the 2020-2021 school year, we served more students and families in the uncertainty of the pandemic, developed and adopted new evidence-based programs.

In this school year, our vision has developed further by focusing upon services that best connect our communities, by focusing on deliverables and data, and by expanding our outreach within additional schools in Hampton Roads.

While this work has not been easy, it has been strategic. For students to be ready to learn and to stay on track in school, they need meaningful support and relevant, useful resources. In collaboration with school leadership (from superintendents to teachers to bus drivers) and parents, CISofHR staff and board members have made efforts and sacrifices to ensure that students are connected to the resources needed now--from internet service to access to food.

CISofHR exists to cultivate connections--CONNECTIONS in virtual space, CONNECTIONS in the classroom, CONNECTIONS within the schools, and CONNECTIONS beyond school walls. These CONNECTIONS are vital to the success of our youth. In today's society, CONNECTIONS are the unanticipated success factor - a critical variable that improves the odds of persistence.

CISofHR is dedicated to leveraging untapped opportunities to help students forge deeper CONNECTIONS. We can't do this alone. Together, we must continue to partner with superintendents, principals, teachers, state and local policymakers, families, and community and faith-based organizations to empower students to create better lives, better communities, and a better world. We will do whatever it takes to make these CONNECTIONS.



*Glaze K. Simbeui*

**Executive Director**





# 2020-2021 REPORT CARD

CISofHR works to keep students in school and on track for graduation while igniting their potential to succeed in life.

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## INTEGRATED STUDENT SUPPORT

CISofHR's evidence-based model of wrap-around supports includes:

Partnering with school districts to identify areas where CIS can have the biggest impact on students.

Conducting an assessment at the school level to determine annual needs

Hiring, training, and assigning a Site Coordinator to each partner school

Partnering with the school districts, local agencies, businesses, and foundations to secure support for the organization and its mission

Developing resources within the community to address academic & non-academic barriers

Working at all levels to ensure goals are met and progress is made

## REAL RESULTS

During the 2020-2021 school year **113,621 students** were enrolled throughout **19 schools**.

Over **8,200 students** were connected to resources with **987 students** receiving intensive case management services.

Among the group receiving intensive services, we tracked their Social-Emotional Learning & Coursework:

78% (172 out of 220) improved their **SOCIAL EMOTIONAL LEARNING**

82% (766 out of 936) maintained their **COURSE PERFORMANCE**

96% (836) of K-11 students were **PROMOTED** to the next grade

98% (43) of CISofHR seniors **GRADUATED**  
2% **EARNED** a GED.

Tutoring, mentoring, and other enrichment activities were offered by **200 volunteers** and **20 interns**.

**105 partners** worked with our 16 site coordinators to provide academic and non-academic resources to CISofHR students

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## TIERS OF SUPPORT

With support from partners and volunteers, CISofHR offers three tiers of supports to the schools, families, and students.

**TIER 1:** Programs and enrichment for the entire school

**TIER 2:** Collaborative group work for students with common needs

**TIER 3:** One-to-one case management

**7,905** Tier II and Tier III supports were delivered and **9320** check-ins were completed.



# The Light in the Heart

**HALLIE BAUMGARDNER, SITE COORDINATOR - BAYSIDE MIDDLE**

"Believe in yourself. You are braver than you think, more talented than you know, and capable of more than you imagine."

— Roy T. Bennett

Liliana was a student who was extremely disruptive while at school. She was constantly being removed from class because of disruptive behavior, and outbursts, and often engaged in arguments with her teachers and other figures of authority.

While Liliana's behavior made it difficult for others to successfully connect with her, I felt drawn to her and wanted to help. Something about her behavior seemed to come from a place of pain, trauma, or a cry for attention.

Since connecting with Liliana, she has been working every day to find a balance between not being a victim to bullies while not becoming a bully herself. I believe this year she finally got to a place where she found the perfect balance. A fellow student was posting negative things about her and trying to get a response from her on social media. Though it took time, it was great to see her get to a place where she didn't have to entertain or acknowledge someone attempting to bully her. She said she felt empowered and in control. She thinks that I played a great part in her development and growth, however, I felt that the person she had become already existed in her, I just helped her see it for herself.



#AllInForkids

#5thgrade

## CONGRATS!



## New Opportunities to Serve

### ADWOA ANKOMAH-ASIEDU SITE COORDINATOR - CHESTERFIELD ACADEMY

In the past year, I had the pleasure of working with CIS on a leadership development program called Virginia Beach Fellows. Virginia Beach Fellows is part of a national group called the Fellows Initiative. Their goal is to be a network to non-profits of Christian leaders and vocational development for recent college graduates.

I and 13 others came together in the community between August 28th and May 31st. The class of 2021 Fellows worked Monday through Thursday at various places such as Pierce&McCoy Law, Grace Bible Church-Norfolk, Urology of VA, Hanger Law, Bishard Homes, and Stephanie Clark Real Estate to name a few.

We trained every Friday. The training focused on leadership development, spiritual growth, and seminary-style lectures. As recent college graduates, we faced a lot of hardships this year. When this year ends, will we return to graduate school? What are the chances of us moving back home? What will it be like to live on our own? As the year progressed, we discussed these questions in depth throughout training. Being a part of CIS while doing VBF introduced me to new opportunities to serve the community I hadn't known existed. The Social-Emotional Learning (SEL) aspect of living was not something I had considered before. As a result of the training offered by Virginia Beach Fellows, I was able to successfully implement them with the community I worked with. My Virginia Beach Fellows year may have ended, but my time at CIS continues. My goal is to learn more about Norfolk's history and how I will be able to help Chesterfield Academy Elementary School's students, staff, and families!



# PARTNER LIST

- 200+ MEN
- 4H YOUTH DEVELOPMENT
- 4H/VA COOPERATIVE EXTENSION
- AUTO BELL
- BANK OF AMERICA
- BAYSIDE BOYS ORGANIZATION
- BETA LAMBDA
- BLISS BAKERY
- BLAKEY WEAVER COUNSELING CENTER
- BOOK EXCHANGE
- BRANCHING OUT MENTORING
- BJ'S WHOLESALE CLUB
- BUSINESS EXPERTS, L.L.C.
- CATHOLIC CHARITIES
- CHICK-FIL-A
- CENTURA COLLEGE
- CINEMA CAFE
- COMMUNITIES IN SCHOOLS OF VIRGINIA
- COSTCO
- CVS
- DAYMAKER
- DOLLAR BANK
- DOLLAR GENERAL
- DOMINO'S PIZZA
- DREAMS INSTITUTE
- DUNKIN DONUTS
- EAST COAST APPLIANCE
- EVMS
- EVMS BEAMS PROGRAM
- ENVISION LEAD GROW
- A FEW GOOD MENTORS INC.
- FOOD LION
- FOODBANK OF SOUTHEASTERN VIRGINIA AND THE EASTERN SHORE
- FORKIDS INC
- FUNNY BONE COMEDY CLUB
- GIRL SCOUTS OF COLONIAL COAST
- HAMPTON ROADS WORKFORCE COUNCIL
- HAMPTON ROADS TRAUMA INFORMED CARE NETWORK
- HARBOR FAMILY EYE CARE
- IFLY
- INCUHUB
- JERRY'S ARTARAMA OF VIRGINIA BEACH
- JOE HENSLEY FOUNDATION
- JORDAN-YOUNG INSTITUTE
- JUNIOR ACHIEVEMENT LEAGUE
- KEYS TO SUCCESS, LLC
- KIDZ ZONE
- KRISPY KREME DOUGHNUTS
- KROGER
- KWASI ASIEDU
- LITTLE CAESAR'S PIZZA
- LOVING STEPS
- MARCO'S PIZZA
- MAD SCIENCE OF HAMPTON ROADS
- MCDONALD'S
- MERCY CHEFS
- MAYOR'S YOUTH LEADERS IN ACTION
- MINI PRICE STORAGE
- NOTHING BUNDT CAKES
- NORFOLK POLICE DEPARTMENT
- NORFOLK STATE UNIVERSITY
- NORFOLK STATE UNIVERSITY ENGINEERING CLUB
- OPERATION BLESSING
- OLD DOMINION UNIVERSITY
- PANERA BREAD
- PAPA JOHN'S
- PEOPLE FIRST | URBAN STRATEGIES
- PORTSMOUTH BEHAVIORAL HEALTH
- PRAISE 104.9 RADIO
- PRAY FIRST MISSION MINISTRIES
- RACK ROOM SHOES
- REACH, INC.
- RED LOBSTER
- REECH FOUNDATION
- REGENT UNIVERSITY
- ROSS STORES
- SEVEN SUMMITS FAMILY SERVICES
- SHARED EXPRESSION.COM
- SIGMA PI PHI BETA LAM
- SMART GIRAFFE COMPUTER SERVICES
- SMITHFIELD FOODS
- SOLID ROCK CHURCH
- SOUTHEASTERN FOODBANK OF VIRGINIA
- STARBUCKS
- SUNTRUST
- TARGET
- TEEN WITH A PURPOSE
- TIDEWATER COMMUNITY COLLEGE
- TIDEWATER FRIENDS OF FOSTER CARE
- THE PORT OF VIRGINIA
- TOGETHER WE CAN FOUNDATION
- TROOPS FOR TEENS MENTORING (FORT EUSTIS - LANGLEY AIR FORCE BASE)
- UNITED FOR CHILDREN
- UNITED WAY
- THE UPS STORE
- UPRINTING
- US AIR FORCE
- VIRGINIA BEACH OFFICE OF FAMILY & ENGAGEMENT
- VIRGINIA BEACH TEEN MEDIA CENTER
- WALMART
- THE WHITING-TURNER CONTRACTING COMPANY
- WVKL-FM | 95.7 FM R&B
- WEGMANS
- WELLS FARGO
- WOMEN UNITED





# ENVISION LEAD GROW AFTER SCHOOL PROGRAM

Envision Lead Grow is on a mission to increase the rate of entrepreneurship in today's youth, thereby transforming communities of poverty into communities of prosperity. ELG will teach girls how to become well-rounded Girl Bosses through lessons in leadership, scholarship, entrepreneurship, and social advocacy.

JOIN THE ENVISION LEAD GROW TEAM ONCE A MONTH AS WE BUILD A SAFE SPACE FOR GIRLS TO MANIFEST THEIR DREAMS AND REACH HIGHER HEIGHTS

★ ENTREPRENEURSHIP

★ LEADERSHIP

★ SCHOLARSHIP



Fostering young entrepreneurs!

Little girls with dreams become women with vision.

Providing support groups + mentors for children to dream big.

COMMUNITY PARTNER SPOTLIGHT



## Partner Spotlight:



# envisionleadgrow

**JOSEPH JONES,**  
**LEAD SITE COORDINATOR, - OSCAR SMITH HIGH**

**EnvisionLeadGrow (ELG)** is one of our community partners that continually provide valuable opportunities for our students.

ELG focuses on helping girls improve their self-esteem and ability to work with others by helping them build their own personal brand. We have been working with this organization for three years and they have made an AMAZING impact on our female students' lives.

The young ladies have participated in summer camp, workshops and are now doing social-emotional zoom sessions.

We would like to thank **Anyssa Reddix, Chanel Bostic, and Danielle Sasso** for their outstanding efforts to provide opportunities to our middle school students.

If you would like to learn more about **EnvisionLeadGrow**, please visit <https://envisionleadgrow.org>

# STAFF|BOARD|SCHOOLS

## SITE CORRINATORS

Adwoa Ankomah-Asiedu  
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## SCHOOLS

**Chesterfield Academy**  
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**PB Young/Tidewater Park Elementry**  
**W. H. Ruffner Academy**  
**Granby High School**  
**Booker T. Washington High School**  
**Bettie F. Williams Elementary**  
**Bayside 6**  
**Bayside Middle School**  
**Douglass Park Elementary**  
**Brighton Elementary**  
**Craddock Middle School**  
**Waters Middle School**  
**IC Norcom High School**  
**Elephant's Fork Elementary School**  
**Hillpoint Elementary School**  
**Mack Benn Jr. Elementary sSchool**  
**King's Fork Elementary School**  
**Hampton High School**  
**Oscar Smith High School**  
**Out of School Youth Program**

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 Adena Conwell  
 Shakiya Steward  
 Anne Wilber  
 Rico Robinson

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**Executive Assistant**  
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**Development Director**  
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**KA Education Consultants, LLC**  
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# THANK YOU

## **\$100,000 AND UP**

- HAMPTON ROADS COMMUNITY FOUNDATION (DR. LINDA RICE)
  - COMMUNITY LEADERSHIP PARTNERS (HRCF)
  - HARRY WALL FOUNDATION (HRCF)
  - JAIN FAMILY FOUNDATION (HRCF)
  - COVID RELIEF (HRCF)
- COMMUNITIES IN SCHOOLS OF VIRGINIA
  - ALTRIA (CISOFVA)
  - DEPARTMENT OF EDUCATION (CISOFVA)
  - ABBVIE (CISOFVA THROUGH CIS NATIONAL OFFICE)
- UNITED WAY
  - UNITE US
  - VB RELIEF
  - INDIVIDUAL DONORS THROUGH UNITED WAY
  - UNITED WAY: WOMEN UNITED
- VIRGINIA BEACH CITY SCHOOLS

## **\$20,000 - \$99,999**

- SUNTRUST BANK
- URBAN STRATEGIES INC
- CHESAPEAKE DEPARTMENT OF HUMAN SERVICES
- LANDMARK FOUNDATION
- SUFFOLK PUBLIC SCHOOLS
- CHESAPEAKE PUBLIC SCHOOLS
- INDIVIDUAL DONORS
  - TARGET
  - AMAZON SMILE

## **\$5,000 - \$19,999**

- BANK OF AMERICA
- LANGLEY CARES
- 21ST CENTURY
- BIRDSONG PEANUTS FOUNDATION
- COMMUNITIES IN SCHOOLS INC.
- CISOFHR BOARD MEMBERS
- HARRY WALL MEMORIAL SCHOLARSHIP FUND (HRCF)
- CITY OF VIRGINIA BEACH PARKS & REC
- PORTSMOUTH ECONOMIC DEVELOPMENT
- KINDER MORGAN
- SOUTHEAST VIRGINIA COMMUNITY FOUNDATION
- TIDEWATER CHILDREN'S FOUNDATION
- JOHNNY GARCIA
- WELLS FARGO
- THE PORT OF VA
- PRA GROUP
- TOWNEBANK
- OBICI FOUNDATION
- COMMUNITIES IN SCHOOLS INC.
- SIMIS INC.
- GIVE LOCAL 757 (INDIVIDUAL DONORS)

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- KEEP VA BEAUTIFUL
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- DUSTIN REINHART
- KARS4KIDS
- OLIVIA THOMAS

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- WAWA
- CHERRY CARPET & FLOORING
- FOOTPRINT LLC
- KROGER
- LINDA DYER
- MARKO FRIGELJ
- KWAME LEE



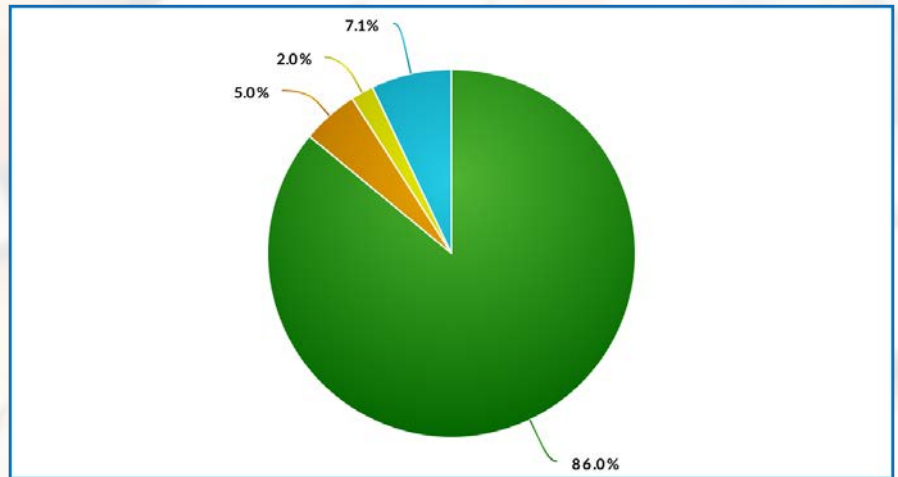
**WE DO WHATEVER IT TAKES TO ENSURE ALL  
KIDS HAVE THE SUPPORT, AND RESOURCES  
TO THRIVE IN AND BEYOND THE CLASSROOM.**

# FINANCIALS

## 20-21 REVENUE

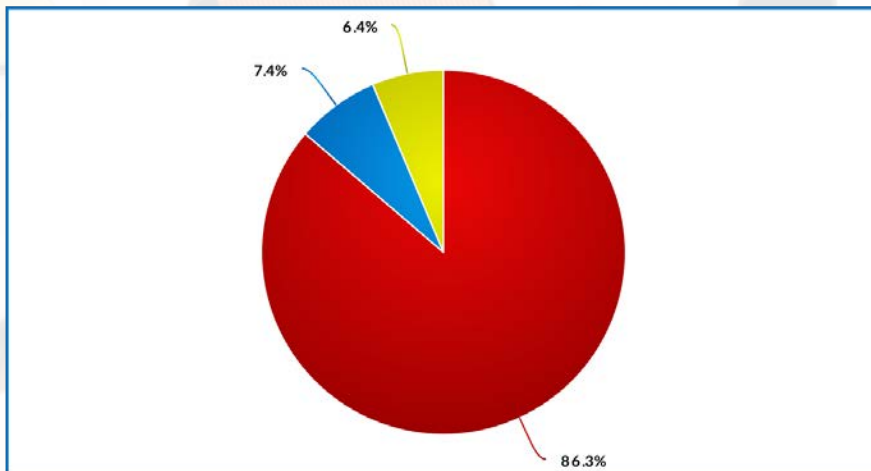
- DIRECT PUBLIC SUPPORT \$ 1,154,273.00
- BOARD & INDIVIDUAL \$ 66,513.00
- SPECIAL EVENTS \$ 26,785.00
- IN-KIND SUPPORT \$ 95,000.00

TOTAL REVENUE \$ 1,342,571.00



■ Direct Public Support ■ Board & Individual ■ Special Events ■ In-Kind Support

Many **thanks** to all the individuals, foundations, corporations, and organizations that generously support CISofHR. Your support ensures that youth have the tools they need to engage at school and graduate with a diploma and path for the future.



■ Program Services ■ Management & General ■ Fundraising

## 20-21 EXPENSES

- PROGRAM SERVICES \$ 901,912.00
- MANAGEMENT & GENERAL \$ 77,795.00
- FUNDRAISING \$ 66,977.00

TOTAL EXPENSES \$ 1,046,684.00

# HOW YOU CAN HELP

## ROUNDUP APP

Small change, big changes.

Donate the change from your credit and debit card purchases to help a nonprofit change the world.

**DONATE NOW:**  
[roundup.app/p/cisofhamptonroads](https://roundup.app/p/cisofhamptonroads)



# United Way



## United Way of South Hampton Roads

Choose CISofHR as your  
United Way designee

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Hampton Roads

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**DONATE NOW:** [smile.amazon.com](https://smile.amazon.com)

Add CISofHR (code BT209)  
as your Kroger Rewards  
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**community  
rewards**

## ADVOCATE. VOLUNTEER. DONATE.



@CISOFHR

