

# Communities In Schools of Hampton Roads

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**ATTENDANCE  
MATTERS.  
ALL DAY, EVERY DAY**

At ***Communities In Schools of Hampton Roads***, we know that attendance is more than just being present—it's the foundation for student success. Regular attendance helps students stay engaged, build strong relationships with mentors and peers, and keep up with their academic progress. When students consistently show up, they're more likely to graduate, pursue their dreams, and break cycles of poverty. That's why we prioritize attendance by providing support, removing barriers, and ensuring every student has the resources they need to succeed.



At Denbigh High School, Site Coordinator **Waikiki Frasier** is working closely with the **Newport News School District** to support the Page Program and bring greater awareness to the importance of attendance. Students are engaged with creative initiatives like videos and posters promoting attendance. Every Wednesday, Waikiki meets with four **Page Program** students to provide guidance and to encourage participation in the Attendance Olympics. This is an attendance incentive program where the class with the highest attendance wins Chick-fil-A biscuits, and the second-place class receives croissants. Individual students identified with attendance challenges receive targeted support, while those with perfect attendance are celebrated with trophies. To further encourage commitment, handwritten thank-you notes are sent to parents of students with perfect attendance, recognizing their dedication. Through these initiatives, Denbigh High School is fostering a culture where showing up leads to success!



At Passage Middle School, Site Coordinator **Terrian Brown** partnered with **Bayport Credit Union** to bring financial literacy to the entire 8th grade—impacting approximately 321 students! Through teamwork with other site coordinators, this partnership opened doors for students to engage in hands-on learning about budgeting, credit, saving, and managing money. One of the most impactful parts of the program was *Show Me the Credit*, where students worked with their own "credit score" based on their grades—earning points for A's and B's, and losing points for behavioral referrals. Those who reached 600 and above even won a gift card! The program was not only informative but also incredibly well received by the students, making financial literacy engaging and relevant. We'd love to collaborate with Bayport again to continue empowering our students with these essential life skills!

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